



# NICK MERRITT

art director + designer

## PROFILE

I'm a cross-disciplinary designer who has spent the last 13 years honing my craft. I have a broad range of experience in Branding, UX Design, Visual Design, and Front-end Development. I love solving design problems through user research and powerful visual story-telling. I'm looking for a collaborative team where I can continue to learn and grow while contributing to a mission I believe in.

## WORK EXPERIENCE

### □ MIND RESEARCH INSTITUTE - JULY 2017 - PRESENT

Visual Design Manager

[www.mindresearch.org](http://www.mindresearch.org) / [www.stmath.com](http://www.stmath.com)

My responsibilities include managing the design team at a higher, strategic level, while also contributing as lead designer. I build connections with other creative teams throughout the organization to encourage collaboration across multiple projects. In addition, I also mentor my team and help create growth paths to ensure they are being challenged creatively. Our team is responsible for all marketing design in addition to building and maintaining multiple online products.

### □ FREELANCE / CONTRACT - JULY 2015 - JULY 2017

### □ KITBASH BRAND DESIGN - OCT 2013 - JULY 2015

Art Director / UX Designer

[www.getkitbashed.com](http://www.getkitbashed.com)

A small agency with big ideas. My focus at Kitbash was on branding, UX design and development. I worked with clients to help design a wide range of experiences including personal blogs, larger corporate sites, and ecommerce sites.

### □ THINK WEBSTORE - SEP 2010 - MAY 2014

Art Director / Senior Web Designer

[www.thinkwebstore.com](http://www.thinkwebstore.com)

Joining such a small team allowed me to gain experience in several different creative areas (web, social media, branding, advertising, etc.). I was able to use my experience to teach and push others creatively.

## PROFESSIONAL SKILLS

- UX Design
- Visual Design
- Front-end Development
- Photoshop
- Illustrator
- Figma
- Sketch
- Branding
- Advertising
- Video Editing
- After Effects
- HTML
- CSS
- JavaScript

## EDUCATION

- The Art Institute of Atlanta
- Northwest Mississippi Community College

## CONTACT

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