

NICK MERRITT

Contact _

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Personal Profile _

I've spent over eight years gaining experience as a student, freelancer and full-time graphic designer while developing invaluable knowledge, technical skills and a passion for the design industry. I am constantly striving to become a better artist and I'm just getting warmed up.

As graphic designers, our jobs are ever-changing just like the tools we use. I take pride in being able to adapt and evolve with the design business. I can jump easily from being a designer, to marketing, to illustration, to art directing. This trait can also be seen in my design work. While my focus is in print, branding and identity design, I am confident I can handle any task I'm given. I love the challenge of being faced with something new.

Designers are fueled by creativity, experimentation, inspiration and caffeine. And I'm no different. I thrive in a fast-paced, deadline oriented environment, having the ability to take on multiple projects at once and still meet those deadlines. Each project is a blank canvas, an opportunity for me to create something unique for that client. I have the drive to learn new skills and to constantly improve on the ones I already have.

Career History _

ALLISON RODGERS PHOTOGRAPHY : 2007 - present

lead designer : www.allisonrodgers.com : www.lbobi.com

With prior experience as creative directors, Jeff and Allison Rodgers run their studio similar to an ad agency. After nearly 3 years working under their direction, my knowledge, design skills and job description have all expanded substantially. I now act as lead designer working on print, marketing, web, branding and more. This has given me invaluable experience working on a team under art direction as well as occasionally working as an art director.

Upon hiring, I was able to help our studio production rates nearly double. Faster production means more business means more deadlines means more revenue. After helping double our annual earnings in my first year, we were beginning to get recognition from Professional Photographers of America (PPA) as one of the most successful photography studios in the country. Becoming more ambitious, we began to expand the ARP name. I took the initiative to learn new skills while doing research to improve my work and, as a result, the studio's work.

A recent addition to the ARP brand is my brainchild the Little Blog of Big Ideas or lbobi. Pronounced luh-bo-bee, lbobi is a community blog as well as an online storefront featuring a line of creative products designed for photographers. After developing the concept, I took the lead on creating the identity and brand as well as all the content for sale within this new section of ARP. Since its launch in January of this year, lbobi has been a success generating great sales. My hard work and initiative enabled me to help develop a successful, profitable addition to the ARP family.

RAYGUN CREATIVE : 2006 - present

freelance design

I have a passion for print, logo design, and more recently, web design. So, I decided to feed that passion by starting Raygun Creative. Freelancing gives me the opportunity to work directly with the client. I've had clients who set strict guidelines in their creative brief and clients who give me complete creative freedom. I feel that learning to work under both circumstances is extremely beneficial to me as a designer. I know how to be my own art director, when to critique myself, when to keep working on a project and when to stop.

Education _

- _ Studied Graphic Design at The Art Institute of Atlanta and Northwest Mississippi Community College

Design Qualities _

- _ Fast and able to work under pressure
- _ Thorough and Precise
- _ Able to work on multiple projects simultaneously
- _ Capable of working in all styles, not just my own
- _ Ability to stick to the creative brief and other guidelines
- _ Ability to have complete creative freedom to experiment and innovate
- _ Excellent knowledge of design and typography

Personal Qualities _

- _ Friendly
- _ Funny
- _ Hardworking
- _ Takes initiative
- _ Works well on a team
- _ Eager to learn new skills
- _ Passionate about design

Technical Experience _

- _ Photoshop : 8 years
- _ Illustrator : 5 years
- _ InDesign : 4 years (some Quark)
- _ Dreamweaver : 1 year
- _ Flash : 1 year
- _ HTML : CSS3 : PHP : jQuery : Wordpress

Thank you for taking the time to look over my résumé. If you haven't already done so, please take a look at my portfolio at:

[*www.nick-merritt.com*](http://www.nick-merritt.com)

I look forward to hearing from you soon.

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